

2024 AGENTS' FIRST LOOK

Medicare Medical Savings Account





THANK YOU

for your interest in offering Lasso Healthcare plans to your clients. We're excited to share the many plan benefit enhancements, footprint expansion and technological improvements we have for this year. We appreciate your commitment to the Medicare beneficiaries you serve, and we work hard to provide you with quality plans that care for your clients' whole self.

We've invested time and resources to give you agent tools, which make it easier and faster for you to process applications and grow your business.

THANK YOU for all you do to support the Medicare beneficiaries and Lasso Healthcare members in your community.



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Agent use only. Confidential and proprietary. Not to be distributed or shared with Medicare beneficiaries. Distribution to any person or company is prohibited and may be grounds for contract termination. Plan and benefit information contained in this document is pending government approval and subject to change. Final 2024 plan and benefit information may be discussed with beneficiaries on or after October 1.

ABOUT LASSO HEALTHCARE

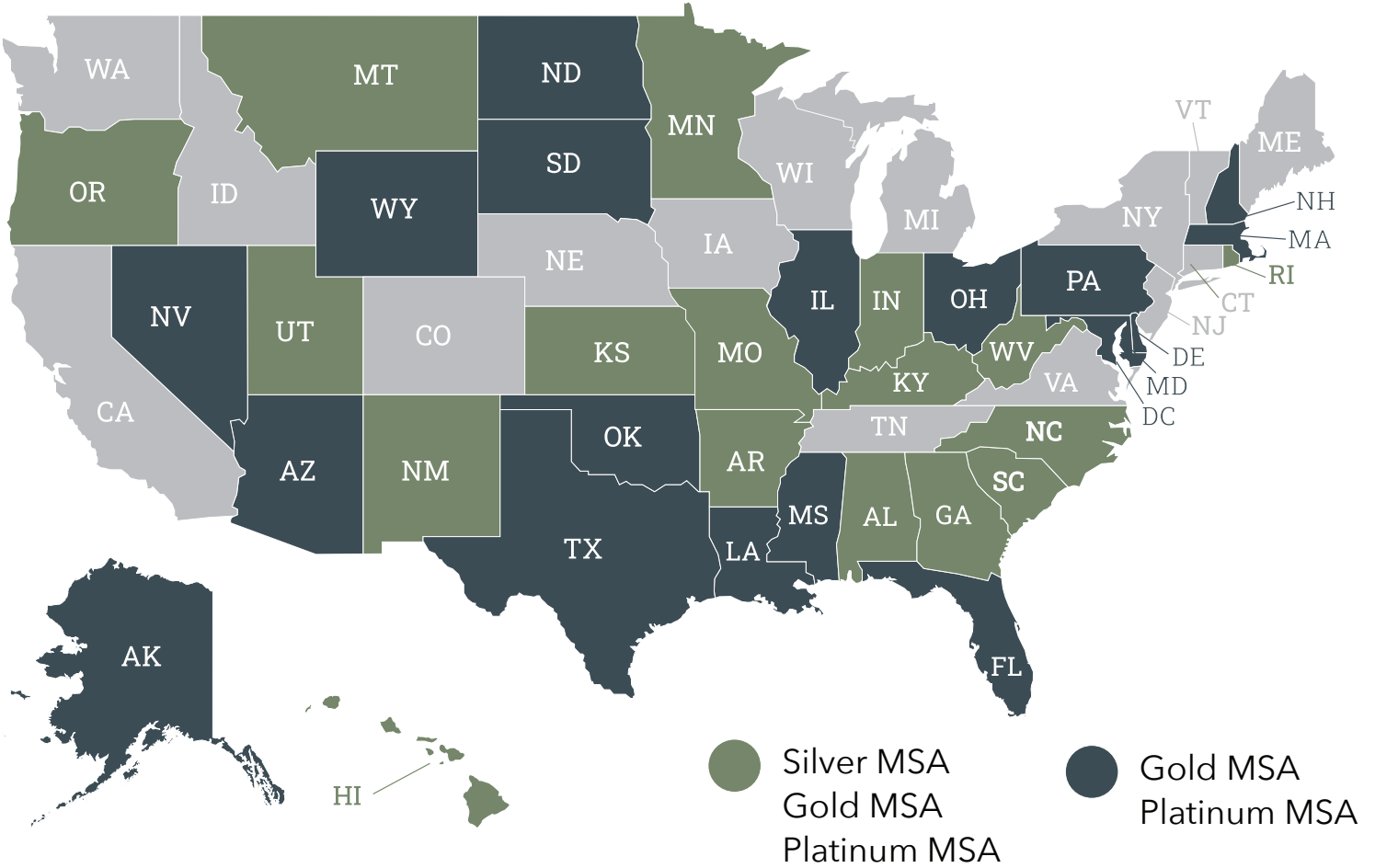
Lasso Healthcare is a Medicare-market health insurer offering individual Medical Savings Account (MSA) plans in over 35 states plus the District of Columbia.

- Lasso Healthcare is the nation's leading MSA carrier. Offering MSAs in more locations and to more members than any other carrier.
- To offer best-in-class experience for their members, they've implemented a mixed operational model which includes a qualified third-party administrator, along with a national banking entity to administer the MSA's banking components.
- They rely on and value agents representing their products. That's why they've partnered with some of the largest national marketing organizations and field marketing organizations working in the Medicare space.



SERVICE AREA

Lasso Healthcare Medical Savings Account plans are available in every county of 35 states plus the District of Columbia.



BENEFITS OF ADDING LASSO TO YOUR PORTFOLIO

Enhanced Agent Compensation

MSA-enrolled clients may also need a standalone Part D plan. Additionally, supplemental policies such as hospital indemnity, dental, vision, long-term care, etc. can be good complements.

Broad Client Appeal









The MSA is not just for beneficiaries in good health. Clients with managed chronic conditions, HSA balances or expensive Med Supp plans can find value in the MSA. And, travelers love the broad provider access!

Access to Support

Whether it's our training materials to get you started, easy access to a variety of MSA experts or a wide range of marketing collateral available for your use, we're here to help you.

Easy Appointment Process

Complete contract, take required Medicare compliance training, pass the Lasso Healthcare product certification...and you're on your way!

 <p>Only MA product to give members money</p>	 <p>\$0 premium, by law</p>	 <p>No network - access to any Medicare-participating provider</p>	 <p>Client-driven choice and flexibility</p>
 <p>Potential to grow balance over time</p>	 <p>Freedom to choose best Part D plan</p>	 <p>Enhanced tax-free expense coverage</p>	 <p>Extra perks with member rewards program</p>

2024 PLAN DESIGNS



PLAN DESIGNS

MSAs pair high deductible Medicare Advantage health coverage with a special medical savings account.



Lasso Healthcare deposits money from Medicare into the member's MSA savings account.



Member decides how to spend, save, and/or invest the funds.



Lasso Healthcare pays 100% of Medicare Part A and Part B expenses once deductible is reached.



Funds remaining at year-end belong to the member and roll over to next year.

Lasso Healthcare MSA is now even more competitive! Offering three highly-competitive plan designs in 35 states across the U.S. and the District of Columbia. Your clients have the freedom to roam with the Lasso Healthcare MSA.

New for 2024!

Silver MSA Plan

Deposit	\$1,000
Deductible	\$3,500
Member Responsibility	\$2,500

Available in the following states: Alabama, Arkansas, District of Columbia, Georgia, Hawaii, Indiana, Kansas, Kentucky, Minnesota, Missouri, Montana, New Mexico, North Carolina, Oregon, Rhode Island, South Carolina, Utah, West Virginia

Gold MSA Plan

Deposit	\$2,000
Deductible	\$5,000
Member Responsibility	\$3,000

Available in all 35 states and the District of Columbia.

Platinum MSA Plan

Deposit	\$3,000
Deductible	\$8,000
Member Responsibility	\$5,000

Available in all 35 states and the District of Columbia.



Zing Health + Lasso Healthcare



For more information on Lasso Healthcare, visit LassoHealthcare.com or email us at brokers@myzinghealth.com.