

Ascend 2023 Integrated and Standalone Value Based Enrollment (VBE) Training

Confidential and Proprietary Information

Last updated: Nov 2022- RDT

Introduction

This document reviews the Ascend Value Based Enrollment process. The processes covered are how to Select Your VBE Options, how to complete the Health Risk Assessment (HRA) process, tracking your VBE, and accessing the Ascend Stand Alone VBE website.

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Ascend VBE Overview



Ascend VBE Overview

What is VBE?

- VBE (Value Based Enrollment) is a quick process to help gather health-related information to provide a smooth onboarding experience for the beneficiary. Wellcare will complete the electronic Health Risk Assessment (HRA) for Dual-Eligible Special Needs (DSNP) and Chronic Condition Special Needs Plan (CSNP) members in Ascend.
- The Ascend platform will be used to facilitate our VBE program directly following a completed application.
- You may only start the VBE process after an enrollment application has been completed for the member.



Ascend VBE



Ascend VBE

What does it include?

- Agent Completed: This option allows the broker to complete the HRA with the beneficiary.
 - Health Risk Assessment: Not all plans will have the HRA option. If the page displays the HRA questions, please complete with the beneficiary.
- Decline: This option is to be used if the beneficiary does not wish to complete the HRA following enrollment.

What plans are excluded?

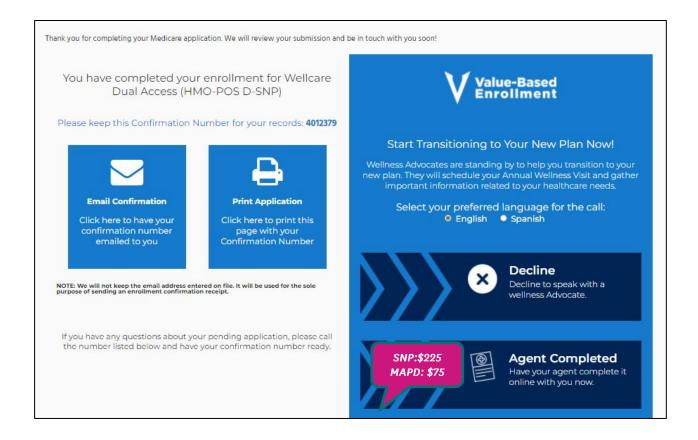
Ascension Complete and PDP plans are excluded from the HRA process.



Integrated VBE: Selecting Your VBE Option

- Upon completion of your enrollment within Ascend you will select from one of the following:
 - Agent Completed: This option allows the broker to complete the with the beneficiary.
 - Decline: This option is if the beneficiary declines to complete any VBE at this time.

Note: You may only complete 1 VBE per enrollment



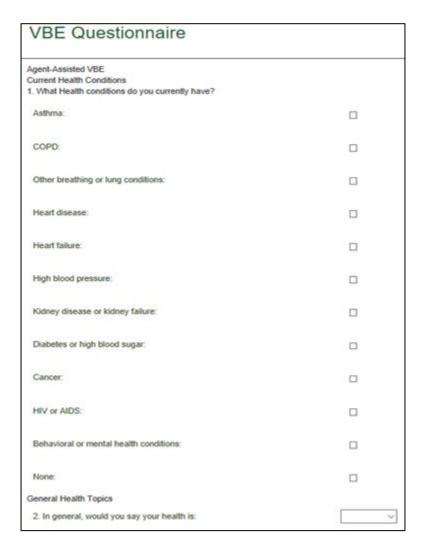


Agent Completed - HRA

- If the enrolled plan participates in agent completed HRA, read and collect answers from the beneficiary to all questions in the HRA.

 Once complete, select **Confirm** to move to the Summary page.
- Review the Summary page and select Submit.

NOTE: You must select SUBMIT to complete the VBE entirely.



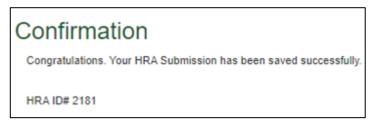


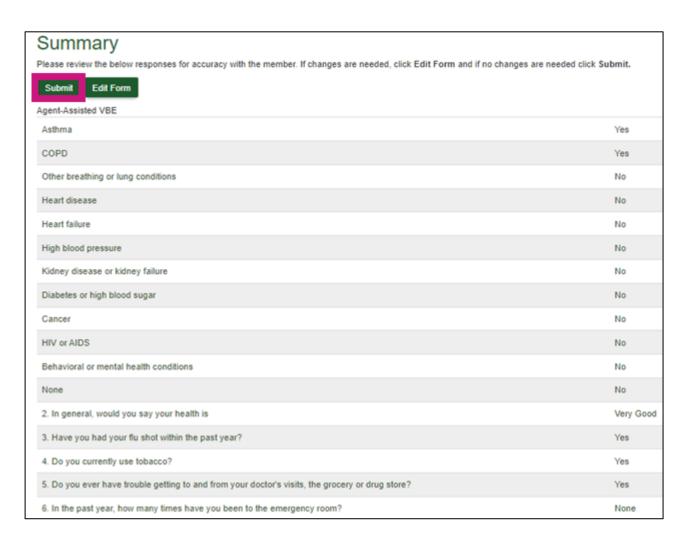
Agent Completed - Summary

- Please review the Summary page in its entirety with the beneficiary.
- If changes are needed, select Edit Form to make appropriate changes.
- If no changes are needed, select Submit.

NOTE: You must select SUBMIT to complete the VBE entirely and will receive a confirmation number as shown below:

- Completed SNP HRA's will receive \$225 payment
- Completed MA/MAPD HRA's will receive\$75 payment

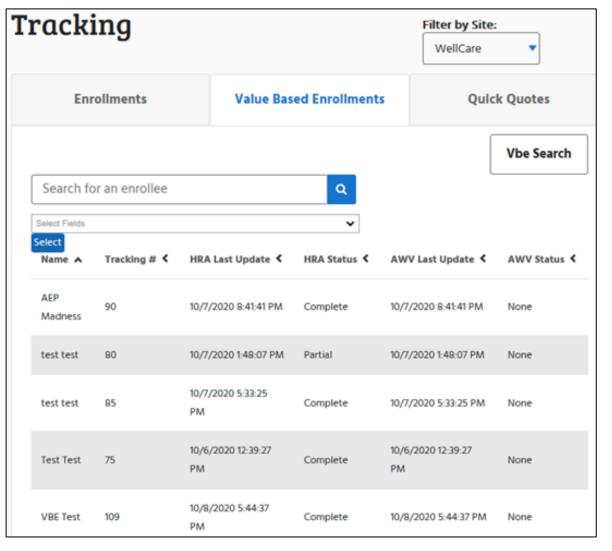






Tracking Your VBE

You can view your completed VBE within your Ascend Agent Portal under the tab *Value Based Enrollments*.





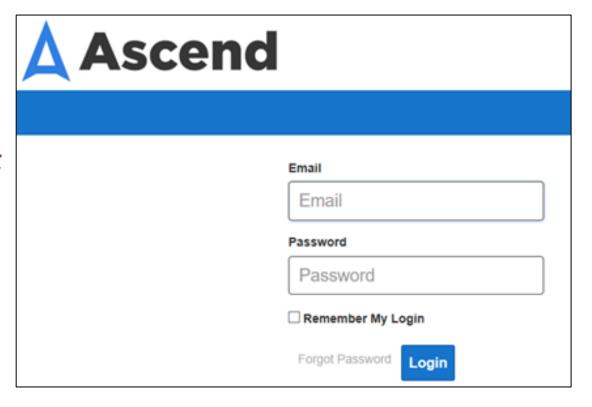
Accessing the Stand Alone VBE Website



Accessing the Stand Alone VBE Website

Purpose: It is highly recommended to use Ascend for all enrollment applications and continue through the integrated VBE tool, but there are instances where an enrollment may not be completed through Ascend. If this occurs, you may still complete VBE through the standalone VBE tool.

- Access the 2023 website here beginning **10/15**: https://wellcare.isf.io/2023/vbe/addmember
 - 2022: https://wellcare.isf.io/2022/vbe/addmember
- Login with your Ascend credentials:
 - **Email:** This is the email you have on file with Centene/WellCare.
 - Password: If you forgot your password, select Forgot Password to receive a password reset email.

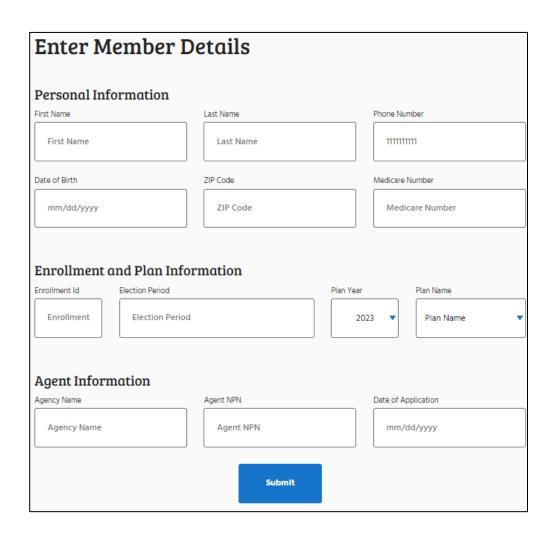




Entering Member Details

- Once logged in you will enter all member details in the initial screen regarding the enrollment recently completed.
 - Reminder: Beneficiary enrollment application must already be complete.
- All member and plan information must match what was entered on the application, or you may not be compensated.
 - Enrollment ID: This is the tracking number generated by your enrollment platform. For paper applications please type *PAPER* or the ID you receive for paper submission.

Note: You may only complete 1 VBE per enrollment.





Selecting Your VBE Option and Tracking

- You will be able to select the same options as in the integrated VBE tool in Ascend.
- The Standalone VBE tool will follow the same steps as mentioned in the previous slides (8-14).
- You will **not** be able to track VBE completed through the standalone VBE tool within your agent portal at this time.
- The same exclusion for Integrated VBE apply to Standalone VBE:
 - Ascension Complete and PDP plans are excluded from the HRA process.

